



MENTORING PROGRAM STRUCTURE

The Project Beautify You (PBY) Inc. mentoring program is a leadership development program that focuses on preparing girls in grades 8–12 for college, career, and life success. Through its transformative interactive curriculum, girls learn the proper skills to succeed academically, professionally, and socially. The curriculum is taught by certified PBY Inc. Mentors and is comprised of three parts: **understanding how internal beliefs affect leadership capabilities, addressing societal challenges teens face, and developing the leader within.** Upon completion of the program, girls present their leadership project to their peers, family, and community, connecting the skills learned and resources provided in the program to their future goals.

The PBY Inc. curriculum was designed with a goal to increase the desire of leadership in the community for female youth, increase a positive attitude towards learning, and increase the rate of immediate college enrollment of high school students from low income families. All of this is accomplished through an active collaboration with girls and their parents, schools, Education’s Dual Capacity Framework for Family and Community Engagement.

CURRICULUM ONLINE

Part 1: Internal Thoughts and Leadership

Part 1 focuses on identifying how teens view themselves and how it connects to their success as a leader. Teens will dive into conversations with peers about self-esteem and its connection to emotional and physical behavior.

Part 2: Daily Societal Challenges for Teens

Part 2 addresses the different societal struggles teens come across during their academic journey. Teens will engage in topics surrounding peer pressure, bullying, and other common topics while connecting them to work-force and career issues.

Part 3: Leadership and You

Part 3 provides workforce and college preparedness through the development of essential skills needed to succeed in both areas. Girls will gain exposure to various local community businesses and visit college campuses. Students will also practice speech techniques, and standard writing for success.

HIGHLIGHTS

- Worked with over 300 girls in Baltimore City, Alexandria, VA, Prince George’s County, MD, and Montgomery County, MD.
- Partnered with multiple Upward Bound, Higher Achievement, and Operation Hope programs to host mentoring program and one day sessions.
- Black Enterprise online magazine featured Executive Director, Feyi Odukoya, regarding community efforts.

TESTIMONIALS

“Being part of the PBY Inc. program taught me that I am beautiful and that I can and will become successful. I will not become comfortable in life until I know I’ve made it!”

- PBY Inc. Participant

“Being part of PBY Inc. has taught me to be more confident in myself and know that I can be a leader.”

- PBY Inc. Participant

“Since my daughter has been in this program, I have seen a lot of growth and a difference in her. She’s taken her academics more seriously and become more outspoken.”

- PBY Inc. Parent